

# Criteria for Submission

## Top 100 Companies in Manufacturing to Watch in 2025

### Overview

Trending 100™ is proud to present the Criteria for **The Top 100 Companies in Manufacturing to Watch in 2025**, the premiere list of innovators in America's Manufacturing Sector.

In a fast-paced Global Economy, American Manufacturers are **leading the ingenuity** of technological and social changes around how we view raw materials, energy, technology – and business.

We invite all companies in America's Manufacturing Sector to apply as we honor the Top 100 Companies to Watch in 2025. Entrants will be evaluated on:

- **Industry Advancement:** Innovation and Differentiation
- **Sustainability and Impact:** ESG & CSR
- **Workforce Innovation:** Empowering & Advancing Employees

Winners will appear in the January 15th, 2025 digital and print issue of the **Trending 100™ Magazine**. Plus, winners receive a full suite of promotional benefits [logo, press release, and more] they can use for their print and digital assets.

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### Criteria

<b>Important Dates</b>	<ul style="list-style-type: none"><li>● <b>October 1, 2024: Submissions and Nominations OPEN</b></li><li>● <b>November 30th: Submissions and Nominations CLOSE</b></li><li>● <b>December 20th: WINNERS will be notified [on or before 12.20.24]</b><ul style="list-style-type: none"><li>○ <b>INFORMATION EMBARGO until January 1st, 2025</b></li></ul></li><li>● <b>January 15th: RELEASE DATE of the Trending 100 Print and Digital Magazine</b></li></ul>
<b>Instructions</b>	<p>Please read all questions and criteria in advance of beginning your submission.</p> <p><b>Honoree, Nominee, and Honorable Mention profiles in published materials will be created using the information supplied in the nomination form. Please make sure this information is complete, thorough, and when ready, click “apply now” below.</b></p> <p><i>NOTE: Once you begin the online submission, you will not be able to save and return to your submission without starting over.</i></p>
<b>Contact Information &amp; Company Description</b>	<ul style="list-style-type: none"><li>● <b>Company Name</b></li><li>● <b>Name of Person Submitting</b><ul style="list-style-type: none"><li>○ <b>Email Address</b></li><li>○ <b>Job Title or Affiliation with Company</b></li></ul></li><li>● <b>Name of Founder</b></li><li>● <b>Name of CEO</b></li><li>● <b>Year Founded</b></li><li>● <b>Company Description</b></li><li>● <b>Company Missions Statement</b></li><li>● <b>Company Size</b></li><li>● <b>Company HQ Address</b></li></ul> <hr/> <p><b>A short description about your company/ the company you are nominating.</b></p> <p><b>*Confirmation that the person submitting is authorized to submit information on behalf of this company.</b></p>
	<p><b>[250 Words] A short description of a company project, product, or service that advances or innovates the manufacturing industry forward – and what sets it apart from competitors in your industry.</b></p> <p><b>[250 Words] Measurable impact the project, product, or service has had on the company’s target audience, or the broader manufacturing ecosystem. Please provide quantitate or qualitative data to support your claims, such as anecdotal perspective, testimonials, or key metrics.</b></p>

<p><b>Industry Advancement: Innovation and Differentiation</b></p>	<p>[250 Words] Summarize the overall excellence of the company’s project, product, or service, focusing on its ability to advance the manufacturing industry and your respective field. What are the most significant achievements and milestones that demonstrate the company’s commitment to innovation?</p> <p>*Optional [10-50 Words] A quote or statement from Company’s key leadership emphasizing the above.</p> <p>*Optional [10-50 Words] Please list project collaborators – Name and Title</p>
<p><b>Sustainability &amp; Impact: ESG &amp; CSR</b></p>	<p>[250 Words] A short description of the company’s Environmental, Social, and Governance (ESG) policies and practices.</p> <p>[250 Words] A summary of the overall excellence and/ or impact the company’s ESG initiative.</p> <hr/> <p>[250 Words] A short description of the company’s Corporate, Social, and Responsibilities (CSR) traditions, policies, or practices.</p> <p>[250 Words] A summary of the overall excellence and/ or impact the company’s CSR initiative.</p> <hr/> <p>*Optional Photos of ESG or CSR</p> <p>*Please include relevant metrics where necessary</p>
<p><b>Workforce Innovation: Empowering &amp; Advancing Employees</b></p>	<p>[250 Words] A short description of the company’s Employee Innovation strategy, tactics, programs, or initiatives. Specifically, we are looking to learn more about the company’s ongoing education, training, and support services intended for Employees to succeed in the labor market.</p> <p>[250 Words] A summary of the overall excellence and/ or impact the company’s Employee Innovation initiative.</p> <hr/> <p>*Optional Photos or Links of Workforce Development</p> <p>*Please include relevant metrics where necessary</p>
	<p>A high-resolution image of your Founder, CEO, or Leadership (or other photo) that you’d like to appear in promotional materials should your company be selected.</p>

## Imagery & Logo

**NOTE: If multiple people appear in a photo, please supply the correct spelling of their names and titles. The editorial team is not responsible for incorrect spelling or titles; copy will be taken directly from your submission.**

**A high-resolution image of relevant product, warehouse, or HQ**

**Awardees will appear in the digital and print issue of Trending 100, slated for publication January 15th, 2024.**

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## Important Information & Reminders

- Honoree profiles in the published section will be created using the information supplied in the nomination form.
- All required sections of the form must be completed for consideration. Incomplete answers may result in disqualification. Incomplete answers include, “please contact the nominee for more information,” unfinished, or one word or one sentence responses.
- Revised nomination forms and duplicate submissions will not be considered. Please provide the most accurate information in your initial and one-time submission.
- Honoree profiles will not be provided for review before lists publish. Trending 100's editorial staff holds full rights to edit information provided to meet style and editorial standards as well as space limitations.
- Do not submit information that is subject to change by the publishing date above.
- Do not submit information you consider to be confidential.
- By submitting a nomination for this feature, you have consented to receive marketing, editorial, and event-related emails from Trending 100 and our program sponsors. You may unsubscribe or change your email preferences at any time through links in emails you receive.
- Individuals chosen to be featured in the section will be notified by Trending 100's team approximately three weeks prior to publication of Trending 100 magazine and other publications online and in print.

## Your Submission Checklist

✓	<i>Review Criteria and Important Information</i>
✓	<i>Review the Terms and Conditions</i>
✓	<i>Gather and Prepare Information</i>
✓	<i><a href="#">Submit Nomination Application</a></i>

# Terms and Conditions

## Eligibility

Trending 100™ is open to individuals, companies, and organizations involved in the industries highlighted herein. Employees and immediate family members of The Trending 100 organization and the judging panel are not eligible to participate.

## Application Process

Applicants must submit their application through The Trending 100™ website, following the instructions provided. Incomplete or inaccurate applications may be disqualified. Applications must be submitted within the specified deadlines.

## Entry Fees

Entry fees for the The Trending 100™ are as follows:

Entry fees are non-refundable and must be paid at the time of submission. The Trending 100™ reserves the right to reject any application without refund if the entry fees are not paid in full at the time of submission.

## Intellectual Property

By submitting an application, applicants warrant that they have the necessary rights, licenses, and permissions to use and share any copyrighted materials, trademarks, photos, or company information or other intellectual property contained within their submission. The applicant will indemnify and hold harmless The Trending 100 organization from any claims, damages, or expenses arising from the use of such materials.

## Judging and Selection Process

The Awards may be judged by a combination of a panel of industry experts, artificial intelligence (AI) systems, or both. The selection process will evaluate submissions based on merit, innovation, and impact. The Trending 100 organization has the sole discretion in selecting the judging panel and determining the winners. The decisions are final and cannot be appealed.

## Publicity and Promotion

By participating, applicants grant Trending 100 the right to use their name, likeness, submitted photos and logos, and information about their submission for promotional purposes without further consent or compensation.

## Liability

Trending 100, its affiliates, partners, and judges shall not be held liable for any damages, losses, or expenses arising from participation in the Awards, including, but not limited to, technical errors, omissions, or the cancellation or postponement of the print or digital publication.

In no event shall Trending 100 be liable for any other consequential, incidental, indirect or economic damages incurred or suffered by the company arising as a result of or related to the publication of media, whether in contract, tort, or otherwise.

## **Changes to Terms and Conditions**

Trending 100 reserves the right to modify or update these Terms and Conditions at any time without prior notice.

## **Governing Law**

These Terms and Conditions shall be governed by and construed in accordance with the laws of the state of Florida. Any disputes arising from or relating to these Terms shall be resolved through arbitration or appropriate legal channels. By submitting an application for Trending 100, you confirm that you have read, understood, and agree to be bound by these Terms and Conditions.

***These Terms and Conditions ("Terms") govern your participation in the Trending 100. By submitting an application, you agree to be bound by these Terms. If you do not agree with any part of these Terms, do not submit an application for the Awards.***

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# **Trending Today Media Family**

Trending 100™ is a part of the **Trending Today Media Family**.

Airing on A&E, Bloomberg, and Fox Business, **Trending Today™** celebrates a country built on entrepreneurship by profiling inventors, innovators, trendsetters, thought leaders and businesses celebrating the American entrepreneurial spirit by showcasing their stories and latest trends.

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